



## --SPONSORSHIP OPPORTUNITIES AT NECTFL 2012!

- ☀ **linked** from our website with corporate logos
- ☀ **highlighted** on our entrance units at the Conference
- ☀ **recognized** in Conference Publications and special signage throughout Conference areas

We have been able to put on a great conference with the help and support of our loyal sponsors, and we are truly grateful to them. As a sponsor, you are guaranteed prime booth location of your choice when contract is submitted with payment in full. Companies who commit to a sponsorship of \$10,000 or more receive a free website advertisement for 6 months. ALL sponsors will be offered promo rates on a 3 or 6 month website ad!

**Grand Opening of Exhibit Areas (multiple available) \$5- 20,000**

This is the kick off of the opening of the Exhibit Areas on both days of the conference. Attendees are eager to see everything you have to offer, and they welcome the refreshments. Your signage will be everywhere, and registration staff will direct all attendees to your event!

**Chair's Gala Reception \$20,000**

Everyone at the conference is invited to this superbly catered, friendly, and upbeat evening event! Sponsorship lets you mingle with our attendees and enjoy their appreciation and goodwill. Signs are displayed prominently throughout the event area and will be seen by attendees and others at the Marriott.

**Conference Program Booklet \$15,000**

Our Conference Program booklet is one of the most attractive publications in the field! It is packed with information that attendees will often, both during and after the Conference. Place your logo prominently on the front cover to remind attendees of your company's name and encourage them to visit your booth!

**Conference Preview Brochure \$5,000**

This publication is guaranteed to reach 14,000 educators around the nation in September when they are paying the closest attention and can encumber funds for the Conference! Your company logo will be prominently displayed on the front cover of this attractive brochure that educators will refer to and share with colleagues.

**Advisory Council Lunch Meeting \$6,000**

The Advisory Council is NECTFL's governing body. Members represent schools, universities, and professional associations throughout the country. "Hosting" our representatives at an elegant and relaxed luncheon/business meeting is one of the most valued sponsorships. Your company rep attends and addresses the members.

**Meeting with State Leaders Lunch \$6,000**

The leaders of our fourteen state associations (Maine to Virginia) get together to discuss issues, share ideas, and plan future endeavors. Sponsor this event and get the chance to address the group while they enjoy lunch "on you"! These individuals know the value of a sponsorship and have lots of influence in their states.

**Mead Leadership Program \$5,000**

NECTFL works hard to encourage identification and mentoring of the fresh, new talent in our profession, partnering with the state associations to do so. Five promising individuals are brought to the Conference where they participate fully and start work with assigned mentors. These young leaders will remember your contribution to their "start" on the road to leadership!

**Technology Sponsor \$5,000**

Enhance our already terrific sessions on using technology in the classroom by underwriting the cost of equipment presenters need. Signs with your company name and logo in will be placed session rooms as a thank you!

**NADSFL Breakfast Meeting \$5,000**

The **district** supervisors gather for breakfast and special presentations. NADSFL members, the decision-makers in their districts, often go on to other leadership positions overseeing a broad range of purchases, services and products. Attend this breakfast meeting to be acknowledged in person!

**Conference Badges \$3,500**

The Conference badges worn by all participants at NECTFL sport the company name of the badge sponsor — everyone sees them all over the hotel. A sponsorship with high name recognition!

**Awards Ceremony \$3,500**

The Awards Ceremony is where the NECTFL Board of Directors honors those members of the foreign language community for their leadership, dedication, and outstanding contributions to the profession. Always a classy affair, make your company be recognized among these amazing individuals.

**Community College Lunch Meeting \$2,500**

With two community college faculty on our Board of Directors, NECTFL is exercising leadership for this important constituency. Gain access to a rapidly-growing group of attendees by sponsoring their annual luncheon!

**Local Committee Breakfast Orientation \$2,000**

The 40 members of our Local Committee volunteer their time for the two days of the conference staffing the hospitality booth and conducting session evaluations. Consider providing a light breakfast that will help start their day.

**Past Chairs Breakfast Meeting \$1,000**

The past chairs of the Northeast Conference are the profession's elite — many go on to preside over ACTFL, IALLT, AAAL or a language-specific organization! They meet for breakfast and discussion during the conference. Give them a reason to stop by your booth to thank you (and check out materials or services!)

**Focus Group Dinners (multiple available) \$1,500**

These were new for 2011 and were a huge success! Sponsor dinner for 10-12 attendees and host your own table with people willing to provide you with information and feedback on topics important to your company. We can handpick your guests according to content area/language/level, etc. Conduct a focus group while you dine!

**Coffee/Tea or Lemonade Break \$500**

Coffee and tea service at your booth, during your session, for an exhibit break, or coffee at the lunch hour: we can customize offerings so you can attract lots of grateful attendees!

**Conference Tote Bags \$2000**

Display your company name and logo on the bag everyone will carry throughout the conference!

**Conference Tote Insert \$300 - \$800**

Have your promotional material put in the conference tote bag. Call for details and specific pricing.

**Create your own Sponsorship! Contact us with your idea.**

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

My Company will provide the sponsorship checked above and commits to \$ \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone: \_\_\_\_\_

Please print and fax this form to: 717-245-1976 email to [nectflexhibits@dickinson.edu](mailto:nectflexhibits@dickinson.edu). Thank you!